



FRESH PRODUCE FORUM CHINA

23 – 25 MAY 2017 • HANGZHOU, CHINA

Organised by

ASIAFRUIT



SPONSORSHIP OPPORTUNITIES

CHINA'S LEADING INTERNATIONAL TRADE CONFERENCE

Organised by Asia Fruit Logistica, Asia's premier fresh fruit and vegetable trade show in Hong Kong, and Asiafruit Magazine, the leading publication and conference organiser for Asia's fresh produce business, Fresh Produce Forum China is the annual event for China's fresh fruit and vegetable business.

The conference and expo event brings together decision makers from throughout China's fresh fruit and vegetable business, and from across the rest of the world.

Asia Fruit Logistica is organising the expo part of Fresh Produce Forum China, an exclusive exhibition for 30 companies to promote their products and services to attending delegates.

- Fresh Produce Forum China offers tremendous opportunities to actively participate and engage with key decision makers in China's fresh produce business.
- Becoming a sponsor of Fresh Produce Forum China will raise your brand profile and highlight your company as a leader and industry driver.

TIERS AND RATES:

PLATINUM: US\$12,000

- 5 free delegate passes to entire conference Programme
- 5 free retail customer passes to entire conference programme (in coordination with the organisers)
- 2 expo stands (total 12sqm)
- 1 full-page advert in the FPFC preview issue of Asiafruit Magazine (April 2017)
- 1 full-page advert in the FPFC 2017 Delegate Handbook
- Company logo with Platinum status on all promotional material before, during and after the event
- Company logo with hyperlink on www.fpf-china.com
- Insertion of one corporate brochure or gift in Delegate Bag
- Company logo with Platinum status on conference room decoration banner & directional signage
- Platinum sponsor profile in Delegate Handbook
- Choice of one item below to sponsor*

SILVER: US\$7,000

- 3 free delegate passes to entire conference programme
- 3 free retail customer passes to entire conference programme (in coordination with the organisers)
- 1 full-page advert in the FPFC preview issue of Asiafruit Magazine (April 2017)
- 1 full-page advert in the FPFC 2017 Delegate Handbook
- Company logo with Silver status on all promotional material before, during and after the event
- Company logo with hyperlink on www.fpf-china.com
- Insertion of one corporate brochure or gift in Delegate Bag
- Company logo with Silver status on conference room decoration banner & directional signage
- Silver sponsor profile in Delegate Handbook
- Choice of one item below to sponsor**

GOLD: US\$9,500

- 4 free delegate passes to entire conference programme
- 4 free retail customer passes to entire conference programme (in coordination with the organisers)
- 1 full-page advert in the FPFC preview issue of Asiafruit Magazine (April 2017)
- 1 full-page advert in the FPFC 2017 Delegate Handbook
- Company logo with Gold status on all promotional material before, during and after the event
- Company logo with hyperlink on www.fpf-china.com
- Insertion of one corporate brochure or gift in Delegate Bag
- Company logo with Gold status on conference room decoration banner & directional signage
- Gold sponsor profile in Delegate Handbook
- Choice of one item below to sponsor*

BRONZE: US\$5,000

- 2 free delegate passes to entire conference programme
- 2 free retail customer passes to entire conference programme (in coordination with the organisers)
- 1 half-page advert in the FPFC preview issue of Asiafruit Magazine (April 2017)
- 1 half-page advert in the FPFC 2017 Delegate Handbook
- Company logo with Bronze status on all promotional material before, during and after the event
- Company logo with hyperlink on www.fpf-china.com
- Insertion of one corporate brochure or gift in Delegate Bag
- Company logo with Bronze status on conference room decoration banner & directional signage
- Bronze sponsor profile in Delegate Handbook

SPONSORSHIP ITEMS

*PLATINUM & GOLD SPONSOR ITEMS

Networking Break, Delegate Lunch, Delegate Handbook, Delegate Bag, Badge Lanyards, Excursion

**SILVER SPONSOR ITEMS

Official Delegate List, Pocket Programme, Welcome Refreshments, Stationery Items[†], Gift[†], USB Sticks[†], Delegate WiFi Access, Simultaneous Translation

[†]production at sponsor's cost

For more information:

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www.fpf-china.com

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